PLACEMENT BROCHURE

BATCH

2021-25 & 2023-25

School of Design

DIT UNIVERSITY

COLLEGE CAMPUS

Message from our

VICE CHANCELLOR

It is with great pride and joy that I present to you the DIT University Placement Brochure 2025.

At DIT University, we encourage students to be curious, creative, and to think deeply skills that prepare them not just for jobs, but for life. With strong ties to the industry, experienced faculty, and a growing community of over 6,500 talented students, we continue to provide top-quality education and career readiness.

I invite you to discover the amazing talent that DIT shapes future innovators, leaders, and changemakers.

Warm regards,
Prof. G. Raghurama
Vice Chancellor

Message from our
DEAN

It's a privilege to welcome you to the DIT University Placement Brochure 2025.

At DIT University, we focus on more than just academics. We aim to shape students into confident leaders, creative thinkers, and skilled professionals who are ready to succeed in today's changing world.

The School of Design is proud of its strong teaching, practical learning approach, and inspiring environment. Our students work on real industry problems, take part in cross-disciplinary projects, and grow with support from both expert faculty and industry mentors.

Warm regards,
Prof. (Dr.) Ekta Singh
Professor and Dean School of Design

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About DITU

DIT University is a leading institution in higher education, offering academic excellence through innovation, hands-on learning, and industry integration. Established in 1998, the university is located in the scenic foothills of the Himalayas in Dehradun. With a sprawling 25+ acre campus, DIT fosters a multidisciplinary environment where students from diverse backgrounds grow into global leaders.

325	2000+	1450+
Companies visited	Placements Offered	Students Placed

About School of Design

The School of Design at DIT University offers an immersive design education built on innovation, critical thinking, and problem-solving through real-world practice. Our programs emphasize a balance of traditional principles and emerging digital tools, fostering a culture of design-led inquiry.

Vision

To be a globally recognized institution known for academic excellence and innovation-driven education.

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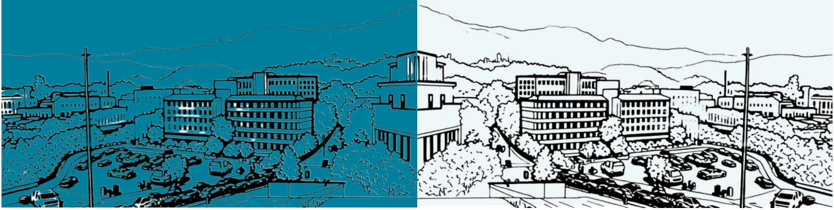
Mission

To empower students through quality education, hands-on learning, and a culture of innovation. We strive to develop responsible, skilled, and forward-thinking professionals who can contribute meaningfully to a global society and lead with purpose in their chosen fields.



PROMINENT RECRUITERS

Over the years, DIT University has become a top choice for leading companies. Our students have been placed in well-known organizations across different fields like IT, Consulting, Finance, Manufacturing, and Design. These strong industry connections show the quality of our education and how well-prepared our students are for the future.

Deloitte.

wipro

Calvin Klein

adani

IntelliPaat

EY

CapitalVia

QUASAR

PLaNeT SPaRK

CLASS DEMOGRAPHY

The students at the School of Design have diverse interests and skills. This group of 120 learners is spread across four main design fields, encouraging teamwork, creativity, and growth in each area.

48
User Experience

23
Interior Design

13
Visual Graphics & Animation

26
User Experience (Master)

OUR PROGRAMME

The Bachelor of Design program helps students learn important skills needed in the industry through four specialisations. Classes take place in a diverse and creative learning environment.

Bachelor of Design (UX)

Human centered Design & Positive User Experience

Learn to understand user's needs and behaviors and Sharpen your skills to Design enjoyable and functional products

Diverse Application

Skills for web, mobile, vehicle dashboards, school, educational tools. Simplify learning and usage .

Bachelor of Design (ID)

Creative Expression & Functional Aesthetics

Learn to transform spaces with innovative design blending beauty and practicality

Sustainability and Cultural Sensitivity

Appreciate diverse design traditions incorporating eco-friendly materials and practices.

OUR PROGRAMME

Bachelor of Design (VGA)

Storytelling & Dynamic Visuals

Craft compelling visual narratives, create engaging graphics and animations

Technical Expertise

Master cutting-edge software and tools. Stay abreast with the latest trends.

Master of Design (UX)

Advanced Design Principles

Refine the craft of intuitive interfaces, create groundbreaking userexperiences.

Research Skills with Interdisciplinary Approach

Conduct thorough user research and testing. Collaborative across various fields.

www.dituniversity.edu.in

LABS AND FACILITIES

Computer Labs

Cutting-edge computer lab equipped with high-end systems.

Model Making Workshop

Workshop with necessary tools and materials needed for creating 3D models

Design Studio

Dedicated studios for handson process with theoretical inputs.

Chroma Studio

State-of-the-art green screen studio purpose built for our Visual Graphics and Animation.

CONTACT | SCHOOL OF DESIGN

MENTORS

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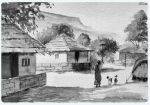
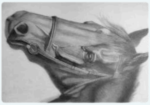
STUDENT'S SECTION

Revolutionizing Urban Mobility with a Seamless Metro App Experience
View case study





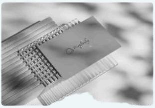
CAPTURE THE BEST
MAKE MOMENTS ETERNAL
CLICK CREATE CULTURE
GALLERY
Joshi digital

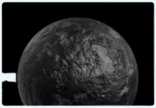
Journi
YOUR ITINERARY PLANNER

DIT UNIVERSITY
IMAGINE ASPIRE ACHIEVE

@dituniversity

STUDENTS's SECTION





Feesback
Welcome back, Olivia
View case study

Simplifying Property Transactions for Buyers, Renters, and Sellers

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STUDENTS's SECTION